

COMMUNAL INTELLECTUAL PROPERTY IN THE DIGITAL AGE: EXPLORING THE RELEVANCE, REGULATION, AND IMPACT OF CREATIVE COMMONS LICENSES

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ABSTRACT

This paper explores communal intellectual property, focusing on shared ownership and collective control, contrasting it with traditional individual ownership in the digital era. It analyses existing literature and legal frameworks, focusing on characteristics that facilitate communal intellectual property and compliance with copyright laws, as well as protecting creators' and users' rights. It emphasizes the need to regulate technology to safeguard privacy and security. Specifically, it discusses Creative Commons licenses (which enable standardized sharing of creative works while retaining selective rights), open licensing models, and their relationship with each other and the copyright laws. The paper briefly examines the Indonesian laws in this context. It also examines the impact of AI and blockchain on copyright and open licensing, as well as the Indonesian stance on them. The paper concludes by acknowledging the need for an evolving legal framework required for accommodating these licensing models.

Keywords: Communal Intellectual Property, Open Licensing, Creative Commons, AI, Blockchain, Copyright Law